



## CURRICULUM VITAE – MAGNUS LODEFALK

### International peer-reviewed publications:

Hatzigeorgiou, A and M Lodefalk (2019), "Migration and Servicification: Do Immigrant Employees Spur Firm Exports of Services?", *The World Economy*, vol. 42, no. 11.

Tang, A and M Lodefalk (2018), "The impact of hiring top workers on productivity: what is the role of absorptive capacity?", *Applied Economics Letters*, vol. 25, no. 20.

Andersson, F, Johansson, D, Karlsson, J, Lodefalk M and A Poldahl (2018), "Female Top Management in Family Firms and Non-family Firms: Evidence from Total Population Data", *Int. J. of Entrepreneurship and Small Business*, vol. 35, no. 3.

Andersson, F, Johansson, D, Karlsson, J, Lodefalk, M and A Poldahl (2018), "The Characteristics of Family Firms: Exploiting Information on Ownership, Kinship and Governance Using Total Population Data", *Small Business Economics*, vol. 51, no. 3.

Gidehag, A and M Lodefalk (2017), "Recruiting for Small Business Growth: Micro-level Evidence", *International Review of Entrepreneurship*, vol. 15, no. 2.

Lodefalk M (2017), "Servicification of Firms and Trade Policy Implications", *World Trade Review*, vol. 16, no. 1.

Lodefalk M (2016), "Temporary Expats for Exports: Micro-Level Evidence", *Review of World Economics/Weltwirtschaftliches Archiv*, vol. 152, no. 4.

Hatzigeorgiou A and M Lodefalk (2016), "Migrants' Influence on Firm-level Exports", *Journal of Industry, Competition and Trade*, vol. 16, no. 4.

Hatzigeorgiou A and M Lodefalk (2016), "The Brexit Trade Disruption Revisited", *The Estey Journal of International Law and Trade Policy*, vol. 17, no. 1.

Hatzigeorgiou A and M Lodefalk (2015), "Trade, Migration and Integration – Evidence and Policy Implications", *The World Economy*, vol. 38, no. 12.

Lodefalk M (2014), "The Role of Services for Manufacturing Firm Exports", *Review of World Economics/Weltwirtschaftliches Archiv*, vol. 150, no. 1.

Lodefalk M (2013), "Servicification of manufacturing – evidence from Sweden", *International Journal of Economics and Business Research*, vol. 6, no. 1.

Kinnman S and M Lodefalk (2009), "A Global Baltic – Potential Gains from Trade Liberalisation in the Baltic Sea States", *Baltic Journal of Economics*, vol. 9, no. 1.

Kinnman S and M Lodefalk (2007), "What is at Stake in the Doha Round?", *The World Economy*, vol. 30, no. 8.

Lodefalk M and M Storey (2005), "Climate Measures and WTO Rules on Subsidies", *Journal of World Trade*, vol. 28, no. 1.

Lodefalk M and J Whalley (2002), "Reviewing Proposals for a World Environmental Organisation", *The World Economy*, vol. 25, no. 5.

### Other work published:

(2020) "Stå på gigantens axlar", *Ekonomisk Debatt*, Editorial, vol. 48, no. 5.

(2020) "Globalization on hold or in reverse?", TIISA Policy Brief 2020-1, Trade & Investment in Services Associates.

(2020) "Globalisering, var god dröj", *Kvartal*, 9 April.

(2019) "The effects of export credit guarantees on firm performance", CEPR, *VoxEU.org*, Blog column, 11 December. (Together with Agarwal, Stenberg, Tang, Tano and Wang)

(2019) "Utrikeshandel, löner och rörlighet" in Stern, L (ed.) *En dynamisk arbetsmarknad*, Dialogos. (Together with Kyvik-Nordås and Tang)

(2019) "Statliga garantier i utrikeshandeln – mönster, effekter och reflektioner", *Ekonomisk Debatt*, vol. 47, no. 8. (Together with Tang and Tano)

(2018) "Den trumpska hästen", *Ekonomisk Debatt*, Editorial, vol. 46, no. 5.

(2018) "Svenska affärsänglar – hur lyckas de med sina investeringar?", *Ekonomisk Debatt*, vol. 46, no. 3. (Together with F W Andersson)

(2017) "Behovet av en ny handelspolitik", *Ekonomisk Debatt*, Editorial, vol. 45., no. 6.

(2016) "Brexreflektioner – vilka blir de ekonomiska konsekvenserna av att Storbritannien lämnar EU?", *Ekonomisk Debatt*, vol. 44, no. 6. (Together with A Hatzigeorgiou)

(2016) Kunskapsöverföring för tillväxt – Sambanden mellan produktivitet och rekrytering av nyckelkompetens hos små och medelstora företag, Growth Analysis, Sweden, PM 2016:12. (Together with Anton Gidehag)

(2015) "Migration kan främja internationalisering", *Ekonomiska Samfundets Tidskrift*, vol. 69, no. 1. (Together with A Hatzigeorgiou)

(2015) "Cross-border movement of persons stimulate trade", CEPR, *VoxEU.org*, Blog column, 14 October. (Together with E Anér and A Graneli)

(2015) "Utlandsfödda kan främja företagens export av tjänster" (Foreign-born promote firms' export of services), *Ekonomisk Debatt*, vol. 43, no. 6. (Together with A Hatzigeorgiou)

(2015) Migration och företagens internationalisering – en kunskapsöversikt (Migration and firms' internationalisation – a survey), Delmi, Kunskapsöversikt 2015:4. (Together with A Hatzigeorgiou)

(2015) "Atithi Devo Bhava?" (The guest is equivalent of God?), *Observer Research Foundation*, Issue Brief no. 91. (Together with N Agarwal)

- (2015) "Getting more out of India's 'Tourist Visa on Arrival' scheme", *International Growth Centre*, Ideas for India, Blog column, 10 April. (Together with N Agarwal)
- (2015) How Cross-Border Movement of Persons Facilitates Trade – The Case of Swedish Exports, National Board of Trade, Sweden, Report 2015:2. (Together with A Graneli)
- (2015) "Tear down the trade policy silos! Or, how the servicification of manufacturing makes divides in trade policy-making irrelevant", CEPR, *VoxEU.org*, Blog column, 16 January.
- (2014) Utlandsfödda och företagens internationalisering – ett lyft för tjänsteexporten? (Foreign-born and firms' internationalisation – a boost for exports of services?), Swedish Entrepreneurship Forum, Globalisation Report no. 7. (Together with A Hatzigeorgiou)
- (2013) Tackling Barriers to Firm Trade: Liberalisation, Migration, and Servicification, Örebro University, Örebro Economic Studies no. 23, Doctoral Thesis.
- (2013) "Hur undervisar vi i nationalekonomi?" (How do we teach economics?), *Ekonomisk Debatt*, Forum, vol. 41, no. 1.
- (2012) "Utlandsfödda främjar företagens utrikeshandel" (Foreign-born promote firm's foreign trade), *Ekonomisk Debatt*, vol. 40, no. 5. (Together with A Hatzigeorgiou)
- (2011) Mångfald och internationalisering – Utlandsfödda personer bidrar till internationalisering av svenska företag, Swedish Agency for Economic and Regional Growth, Report. (Together with A Hatzigeorgiou)
- (2010) Servicification of Swedish manufacturing, National Board of Trade, Sweden, Report 2010:1.
- (2007) Potential Gains from Trade Liberalisation in the Baltic Sea Region, National Board of Trade, Report. (Together with S Kinnman)
- (2006) Economic Implications of the Doha Round, National Board of Trade, Sweden, Report. (Together with S Kinnman)
- (2006) Capacity Building on WTO and Environmental Protection, Swedish Environmental Protection Agency, Book.<sup>1</sup> (Together with M Storey et al)
- (2005) Climate and Trade Rules - harmony or conflict, National Board of Trade, Sweden, Report.

### Selected working papers:

Borchert, I et al (2020). "Digital Technologies, Services and the Fourth Industrial Revolution", Trade and Investment in Services Associates (TIISA), Working Paper 2020-02.

Kyvik Nordås, H, Lodefalk, M and A Tang (2019), "Trade and jobs: a description of Swedish labour market dynamics", Örebro University, Working Paper 2019:2.

Lodefalk, M, Tang, A, Tano, S, Agarwal, N and Z Wang (2018), "Institutions for Non-Simultaneous Exchange: Microeconomic Evidence from Export Insurance", Örebro University, Working Paper 2018:12, and Ratio, Working Paper 316. (Submitted)

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<sup>1</sup> Book published by the Swedish Environmental Protection Agency.



Hatzigeorgiou, A and M Lodefalk (2018), “Do Migrants Facilitate Internationalization? A Review of the Literature”, Örebro University, Working Paper 2018:11, and Global Labor Organisation, Discussion Paper 2018:287.

Lodefalk, M and H.K. Nordås (2017), “Trading firms and trading costs in services: The case of Sweden”, Örebro University, Working Paper 2017:4.

Hatzigeorgiou, A, Karpaty, P, Kneller, R and M Lodefalk (2016), “Do Immigrants Spur Offshoring? Firm-Level Evidence”, Örebro University, Working Paper 2016:7, and Ratio Working Paper 282.

### Education:

*PhD in economics*, Örebro University, Sweden, 2010-2013, defended 14 June 2013

Opponent: Prof Holger Görg, Christian-Albrechts University, Kiel, Germany

Examiners: Prof Karolina Ekholm, Stockholm University/Central Bank of Sweden; Ass Prof Fredrik Heyman, Research Institute of Industrial Economics (IFN); Prof Sune Karlsson, Örebro University

Discussant at Final Seminar: Prof Martin Andersson, Lund University

Supervisors: Prof Fredrik Sjöholm, Lund University/IFN; and Prof Pär Hansson, Örebro University/Growth Analysis

*MSc studies in economics* (exchange student from Stockholm University), University of Western Ontario, Canada, 1999/2000

*BA in political science*, University of Växjö, Sweden, 2004

*BSc in economics*, Stockholm University, Sweden, 2000

*Language studies* (German and Spanish), Goethe and Malaca Institutes, Germany and Spain, 98-99.

### Professional background:

#### Current positions:

- *Research Fellow*, Global Labor Organisation, Nov 2018-
- *Researcher*, Ratio Institute, Sweden, Sep 2016-
- *Associate Prof.*, Örebro University, Sweden, May 2017-
  - Research leader (together with D Johansson), The research group on Entrepreneurship, Family Firms, Globalisation and Institutions (EFGI), Örebro University, Fall 2017-
  - Teaching a graduate course in corporate finance and parts of the basic applied econometrics course.
- *Co-Director*, Jean Monnet Trade and Investment in Services Associates (TIISA) Network, Fall 2018-
- *Founder*, Sörby Economics AB, Örebro, Sweden, 2010-  
Consultancy in economic research and development. (Business founded in 2010. Operations transferred to limited company in 2014.)

#### Previous positions:

*Research Fellow in Economics*, Örebro University, Sweden, Feb 2014-Dec 2017

- Postdoc research position incl. comprehensive teaching and leadership training program *Senior Adviser and Trade Economist* (since 2008 and 2006, respectively), Department for Trade and Policy Developments, National Board of Trade (Kommerskollegium), Sweden 2003-2014 (paternity leave 2007, and on leave Oct 2010 – Aug 2013)

- Responsible for support to the Department on economic analysis of trade and trade policy.
- General economic analysis in the field of trade and trade/investment, including responsibility for CGE modelling.
- (Member of the EC-Commission Network for European Trade Economist, 2005-2013)

*Lecturer in Economics*, Örebro University, Sweden, Oct 2010-Feb 2014

- Teaching a graduate course on the international trading system

*Senior officer*, International department, The Social Security Administration, Sweden, 2001-2003

*Officer*, International department, The Social Security Administration, Sweden, 2001

*Graduate Research Assistant* for Prof John Whalley, Department of Economics, UWO, Canada, 2000

- This involved *i.a.* providing input to a research project on a World Environmental Organisation.

*Internship*, Swedish Cooperative Centre (a development assistance NGO), Stockholm, Sweden, 2001.

*Communicator*, Bite Telemarketing, 1996-1997

### Research visits:

Kiel Institute for the World Economy (IfW), Germany, May 2015, and November-December 2016.

Nottingham Centre for Research on Globalisation and Economic Policy (GEP), UK, June 2012.

### Other work:

*Editorial board member*, Journal of the Swedish Economic Association, 2017-

*Reference group member*, The micro-data on-line (MONA) reference group, Statistics Sweden, March 2012- November 2017.

*Boardmember*, Jusek (trade union for economists *et al*), National Board of Trade, 2003-2005.

*Contact person*, Saco (trade union), Social Security Administration, Gotland, 2002-2003.

*Volunteer*, Student Resource Center, UWO, Canada, 1999-2000.

### Awards:

- Jan Wallander & Tom Hedelius Foundation, 3-year research grant (156k USD), May 2019
- Erasmus+, three-year education and research grant (€300 000), July 2018 (co-investigator)
- Torsten Söderberg Foundation, two-year research grant (147k USD), December 2016
- Wallander post-doctoral three year research grant (207k USD), Jan Wallander and Tom Hedelius Foundation, December 2013
- Sven and Dagmar Saléns Stiftelse, for a visiting PhD student position at the Leverhulme Centre for Research on Globalisation and Economic Policy, University of Nottingham, United Kingdom, June – July 2012, Supervisor Prof Richard Kneller.
- Örebro Enskilda Handelsförenings Stiftelse, award for scientific paper, June 2012.

### Computer skills:

SQL, Stata, LaTeX, GEMPACK/GTAP, MS Office and databases such as WITS

### Invited presentations include:

- Export Credit Agency, Sweden, presentations, 18 September 2019
- National Board of Trade, Sweden, seminar, 21 March, 2019.
- University of Minho, Portugal, seminar, 18 April 2018.
- Research Institute of Industrial Economics (IFN), seminar, 14 February 2018.
- OECD expert meeting on services trade policy, structural transformation and labour market adjustments, Paris, 29 January, 2018.
- OECD Conference of the Global Forum on Productivity, Hungary, 26 June 2017.

- Kommuninvest of Sweden, annual meeting of members, panellist, 20 April 2017.
- Kiel Institute for the World Economy, Germany, seminar, 2 December 2016.
- Ministry of Enterprise and Innovation, Sweden, presentation, 25 November 2016.
- Enterprise Research Centre, Birmingham, United Kingdom, Seminar on Institutions and High Growth Entrepreneurship, 20 September 2016
- Ästa Forum, conference arranged by Region Halland, Swedish Confederation of Industry (Halland) and Business Halland, 4 February 2016
- National Institute of Economic Research, Sweden, 3 November 2015.
- Ministry of Finance, Sweden, seminar, 3 November 2015.
- Kiel Institute for the World Economy, Germany, seminar, 21 May 2015.
- Herbert Felix Institute, Eslöv, Sweden, 28 April 2015.
- OECD Trade Committee, breakfast seminar arranged by the National Board of Trade and Swedish Delegation, Paris, 5 November 2014.
- County Administrative Board, Stockholm, Sweden, 5 December 2014.
- County Administrative Board, Örebro, Sweden, 26 September 2014
- Entrepreneurship and Small Business Research Institute, Stockholm, Sweden, 14 May 2014
- County Administrative Board, Stockholm, Sweden, 9 April 2014
- Regional Development Council, Örebro, Sweden, 28 March 2014
- Municipality of Sundsvall, Sweden, 31 October 2013
- Foreign Ministry, Sweden, 11 September 2013
- Lund University, Department of Economics, seminar, Sweden, 16 January 2012.
- Lund University, Department of Economics, seminar, Sweden, 18 October 2011.
- EU-Commission, Brussels, Belgium, 19 March 2010
- EU Trade Economist Network, Haag, Netherlands, 9 October 2009
- EU Trade Economist Network, Barcelona, Spain, September 2006
- Royal Institute for International Affairs workshop on trade and climate relationship, London 2005
- UNFCCC, COP10, side-event arranged by UNCTAD and ICTSD, Buenos Aires, 2004

#### Presentations at peer-reviewed conferences:

- Trade in Services and Investment Associates (TIISA) Annual Conf, Switzerland, Sept 2019
- FREIT: LETC Conference, Izola, Slovenia, June 2019
- 94<sup>th</sup> Western Economic Association Int. Conference, San Francisco, USA, June, 2019
- SNEE Annual Conference, Lund, Sweden, November 2018 (presented by Tang)
- SNEE Annual Conference, Malmö, Sweden, October 2017
- ETSG Annual Conference, Florence, Italy, September 2017
- American Economic Association Annual Meeting, San Francisco, USA, January 2016
- 6<sup>th</sup> International Conference on “Economics of Global Interactions: New Perspectives on Trade, Factor Mobility and Development”, Bari, Italy, September 2015
- ETSG Annual Conference, Munich, Germany, September 2014
- International Study Group on Exports and Productivity (ISGEP) Conference, Stockholm, Sweden, September, 2012
- National Conference in Economics, Stockholm, Sweden, September 2012 (poster)
- National Conference in Economics, Uppsala, Sweden, September 2011 (poster)
- European Trade Study Group Annual Conference (ETSG), Denmark, September 2011
- The 12<sup>th</sup> Annual SNEE European Integration Conference, Mölle, Sweden, 2010
- 12<sup>th</sup> Annual Conference for Global Economic Analysis, Helsinki, Finland, 2008
- Conference on “The Baltic Sea Region’s Integration in the Global Economy”, SITE, Stockholm School of Economics, and the National Board of Trade, Stockholm, 2007
- ETSG Annual Conference, Vienna, Austria, September 2006
- 10<sup>th</sup> Annual Conference for Global Economic Analysis, Addis Abeba, Ethiopia, 2006
- Agri- and Trade Workshop, SLU, 2006

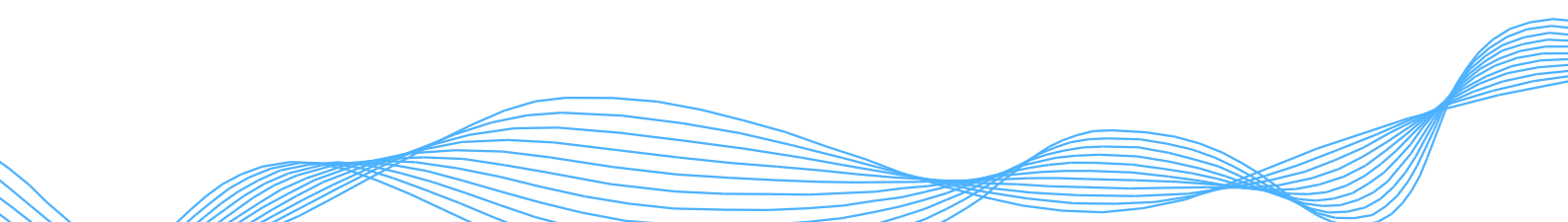
### Other experiences:

- Co-initiator and co-organizer of workshop on publishing in higher-ranked journals, Örebro University, 2018.
- Evaluator, rapporteur and panellist, Horizon 2020, European Commission, 2017.
- Co-initiator of the Örebro University Junior Faculty organisation, 2017.
- Lecturer and coordinator, Economic analysis, Economics 101, Örebro Univ, Fall 2016
- Organiser of the seminar series in economics, Örebro University, 2016-
- Brown-bag seminar series initiator and coordinator, Örebro University, 2016.
- Main lecturer and course manager for advanced course on The International Trading System, Örebro University, 2011-2014.
- Co-organised research meetings in economics, Örebro University, 2011-2012
- Arranged a workshop on micro-level analysis of globalisation, National Board of Trade, May 2010.
- Presented at seminar on the development of services and their importance for success, National Board of Trade and Almega, Sweden, 20 April 2010
- Started up, managed and spread knowledge about micro-level database at the National Board of Trade in 2007-2010.
- Held an introduction to GTAP and other GE models – workshop, National Board of Trade, 2008.
- Taught on international trade – various courses for Chinese, Eastern European and Swedish government officials, academics and students; Stockholm, Lund, Örebro and Tallinn; 2005-2010.
- Guest lecturing on policy responses to globalisation in the trade and environment field, MA-course; Uppsala University 2006.
- Coordinator and Chair for session on global environmental governance, Sino-Swedish Senior Seminar on Trade and Environment, Saltsjöbaden, 2006.
- Member of the reference group for a major research call (Trade & Environment, 30 mn SEK) of the MISTRA research foundation
- Taught on trade and environment in the WTO – courses for Chinese officials and academics; Stockholm and Lund; 2005.
- Started up GTAP-work at the National Board of Trade in 2005.
- Presented climate and trade rules, ICTSD workshop on trade and climate relationship, Geneva, 2004.
- Presented climate and trade rules, Wilton Park conference on climate change, England, 2003.

### Referee activities and grading committees

- Journal of World Trade (1), The World Economy (3), OECD (2), Rev of World Econ/Weltwirtschaftliches Archiv (3), Journal of Econ and Stat/Jahrbücher für Nationalökonomie und Statistik (1), Journal of Reg Science (1), Annals of Reg Science (1), Manchester School (1), Swedish National Board of Trade (1), Journal of Int. Trade and Econ Dev (1), Journal of Business Venturing (1), International Trade Journal (1)
- Final reviewer, pre-Viva PhD Thesis paper, Polina Knutsson, Lund University, June 2019
- Final discussant, pre-Viva PhD Thesis seminar, Irina Andone, Uppsala University, Jan 2018

### Supervision of PhD students

- Erik Engberg, starts August 17 2020.
  - Johan Karlsson, started January 2016, completed 3 April 2020.
  - Aili Tang, from January 2017, completed 25 May 2018.
  - Louise Johannesson, from April 2016, completed 23 March 2018.
  - Anton Gidehag, January 2015 – November 2016.
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### Affiliations

- Trade in Services and Investment Associates (TIISA) Network
- The Global Labor Organization
- The Network of European Trade Economists (TEN) from the European Commission and Member States' Administrations (previous)
- The Global Trade Analysis Project (GTAP) network
- The network of the Online Users of The Swedish Employer Employee Data (OUTSEED)
- The Swedish Economic Association
- The European Economic Association
- The American Economic Association

### Project leadership

- Research project on Labour market effects of AI, 2020-
- Research project on Export Credit Guarantees, 2017-
- 1-week course on international trade; Estonian School of Diplomacy; Estonia; 2005.
- Sino-Swedish Capacity Building on Trade and Environment; Sida-funded project for which the National Board of Trade was responsible for a substantial part of development and implementation (our part of the budget approx 1 million SEK).
- Project on the relation between the services and industrial sectors in Sweden and implications for trade and trade policy, incl. database ordered from Statistics Sweden, 2007-2010.

### Selected media coverage, recently

Dagens Industri (2020), 22 April (Op-ed).

VD-tidningen (2020), 16 January.

VD-tidningen (2019), 5 December.

Ingenjören (2019), 16 August (Interviewed).

Nerikes Allehanda (2019), 24 June (Interviewed).

Sveriges Radio (2018), 19 August (Interviewed, Godmorgon Världen, P1).

Sveriges Radio (2018), 9 March (Interviewed, P4 Örebro).

Sveriges Radio (2017), 30 January (Interviewed, Studio Ett).

Sveriges Radio (2016), 22 September (Interviewed, P4 Örebro).

Financial Times (2016), 22 June (Letter).

Dagens Industri (2016), 22 June.

Hallands Nyheter (2016), 4 February.

Hallandsposten (2016), 6 February.

Världshorisont (2015), Magazine of the UN-association of Sweden, No. 4, (Interviewed).

Epoch Times (2015), 4 September.

Dagens Nyheter (2015), 1 September (Op-ed).

Aftonbladet (2015), 1 September.

Scroll.in (2015), 9 June.

Uppsala Nya Tidning (2015), 4 April (Op-ed).

Kristianstadsbladet (2015), 22 October (Interviewed).

Wall Street Journal (2015), 10 April (on co-authored study).

Svenska Dagbladet (2014), 24 October (Op-ed on our report).

Sundsvalls Tidning (2013), 2 November (Interviewed).

Svenska Dagbladet (2013), 15 June (Interviewed).

Dagens Industri (2013), 11 November.

The Local (2013), 11 November (Interviewed).

SVT Nyheter Skåne (2013), 11 November.

Fordonskomponenten (2012), No 4 (Interviewed).

Veckans Affärer (2010), 26 January (Interviewed).